



# KADMAR

## G R O U P



### OUR Core Values



#### Core Values

We believe in these key Values:

#### The Customer Is Important

- Our customers are important in our priorities; we aim to meet customers' needs.

#### Respect for Individuals

- We encourage constructive and open communications.
- We also encourage Individuals' creativity, innovation and continuous training.
- We are accessible. We always treat our people with fairness and equality. We trust our colleagues.

#### Teamwork

- We acknowledge our interdependence. We give recognition for a job well done.

#### Bias for Action

- We have a bias for action, and for achieving results.
- We Promote Highest Standards of Integrity
- Morals and ethical behaviour are always encouraged.

#### Highest Standards of Integrity

We always act honestly. We say what we mean.

#### Business Success

Business success secures our future. Our profits permit us to invest for long-term customer satisfaction, a rewarding future for our people, and a return to the owners.

#### Continuous Improvement

We seek new ways of doing things, taking risks where necessary in pursuing new opportunities.